

09/10/03  
16096 U.S. PTO

Atty. Dkt. No. 023720-0338

22141 U.S. PTO  
10/659736  
09/10/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Richter et al.  
Title: MERCHANDISING SYSTEM  
Application No.: To Be Determined  
Filing Date: To Be Determined  
Examiner: To Be Determined  
Art Unit: To Be Determined

Mail Stop PATENT APPLICATION  
Commissioner for Patents  
PO Box 1450  
Alexandria, Virginia 22313-1450

<b>CERTIFICATE OF EXPRESS MAILING</b>	
I hereby certify that this correspondence is being deposited with the United States Postal Service's "Express Mail Post Office To Addressee" service under 37 C.F.R. § 1.10 on the date indicated below and is addressed to: Commissioner for Patents, PO Box 1450, Alexandria, Virginia 22313-1450.	
EL 979071371 US	September 10, 2003
(Express Mail Label Number)	(Date of Deposit)
<u>SCOTT M. DAY</u>	
(Printed Name)	
<u>Scott</u>	
(Signature)	

**UTILITY PATENT APPLICATION**  
**TRANSMITTAL**

Transmitted herewith for filing under 37 C.F.R. § 1.53(b) is the nonprovisional utility patent application of:

Gary M. Richter  
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[ ] Applicant claims small entity status under 37 CFR 1.27.

Enclosed are:

- Specification, Claim(s), and Abstract (20 pages).
- Informal drawings (7 sheets, Figures 1-8).
- Declaration and Power of Attorney (4 pages).
- Assignment of the invention to DCI Marketing, Inc.
- Assignment Recordation Cover Sheet.
- Check in the amount of \$40.00 for Assignment recordation.
- Small Entity statement.
- Request for application not to be published with certification under 35 USC 122(b)(2)(B)(i).
- Information Disclosure Statement.
- Form PTO/SB/08 with copies of \_\_\_ listed reference(s).
- Application Data Sheet (37 CFR 1.76).
- Claim for Convention Priority.

The filing fee is calculated below:

	Claims as Filed	Included in Basic Fee	Extra Claims	Rate	Fee Totals
Basic Fee				\$750.00	\$750.00
Total Claims:	34	- 20	= 14	x \$18.00	= \$252.00
Independents:	5	- 3	= 2	x \$84.00	= \$168.00
If any Multiple Dependent Claim(s) present:				+ \$280.00	= \$0.00
				SUBTOTAL:	= \$1170.00
[ ]	Small Entity Fees Apply (subtract ½ of above):				= \$0.00
	TOTAL FILING FEE:				= \$1170.00

- The required filing fees are not enclosed but will be submitted in response to the Notice to File Missing Parts of Application.

[ ] The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 06-1447. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 06-1447.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

Date 9/10/03

By Scott

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